









International Electric, Electronic and Lighting Exhibition

10-13 October 2018
Addis Ababa Exhibition Centre





ABOUT

Addis Power is the only exhibition exclusively on power, energy and lighting, which will be held at Addis Ababa Exhibition Centre, the business and trade capital of Africa on October 10 -13 2018.

With nearly 100 million inhabitants, Ethiopia is the most populous landlocked country in the world, as well as the second-most populous nation on the African continent after Nigeria. It occupies a total area of 1,100,000 square kilometres, its capital and largest city is Addis Ababa.

Being a member state of COMESA, Ethiopia acts as a trade gateway to other 20 African countries. According to the IMF, Ethiopia was one of the fastest growing economies in the world, registering over 10% economic growth from 2004 through 2009.





WHY SHOULD YOU JOIN?

SALES

Generate sales leads
Build relationships with prospects
Advance the sales cycle
Meet spread-out buying teams at one time
Recruit new distribution
Enter untapped market

MARKETING COMMUNICATIONS

Build your brand image Increase awareness Interview clients Generate publicity

PRODUCT MARKETING

Launch new products
Survey attendees about new product ideas
Research competitor's products & messaging
Executive management

KEEP UP ON INDUSTRY TRENDS

Meet with key clients
Meet with key business partners
Build business profitability
Form new business networks

CATEGORIES

Generators & Engines



Transmission & Distribution



Lighting



Solar



Energy Efficiency



PRODUCTS

Architectural, Commercial & Office Lighting

Automation & Control Equipment

Batteries

Biomass

Boilers

Bus Bar Systems

Cabinets and Enclosures

Cables, Cable Trays & Circuit Breakers

Capacitors

Cogeneration

Compressors

Conductors

Connectors/Connecting Systems

Control Systems

Electrical Components

Electrical Distribution & Transmission Equipment

Emergency, Industrial Lighting

Energy Efficiency and Conservation

Energy, Facility Management Systems

Energy Recovery

Fans, Blowers & Accessories

Fire Prevention Equipment & Systems

Fuses

Gen Sets - Gas, Diesel, Bio-Fuel

Geothermal

HVAC Equipment & Accessories

Hydro Power

Insulation material

Installation Equipment

Intelligent Building Products & Systems

Junction Boxes

Landfill Gas

Management and Maintenance Systems

Meters and Metering Devices

Photovoltaics

Plugs and Sockets

Power Generation Equipment/Generators

Power Supplies/Batteries/UPS

Relays & Converters

Smart Metering and Management

Solar & Thermal

Specialty Fixtures & Equipment

Switches/Switchboards/Switchgear

Testing & Measurement Equipment

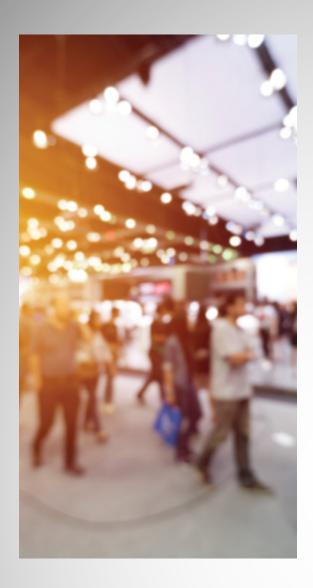
Transformers

Trunking & Trunking Systems Water

Treatment & Conservation Products & Systems

Wind Energy

Wave & Tidal Energy



VISITORS

Architects Consultants **Company Owners & Partners Consultants and Engineers** Consulting Engineers, Project Developers and Construction Firms Contractors **Developers Engineers Environment Agencies Facility Managers & Directors** Government Ministries, Energy **Departments and Agencies Government Personnel** Importers, Distributors and Agents **Independent Power Producers Interior Lighting Designers** Manufacturers Marketing & Sales Personnel On-site Power and Back-up Power Service Providers Original Equipment Manufacturers (OEMs) **Project Directors & Managers** State Owned / Public and Private Power Utilities State Owned Transmission and Distribution Utilities

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