

Add*⚡*S POWER



2. International Power, Electricity and Lighting Fair

9 - 12 October 2019

Millenium Hall

Organizer



ABOUT



Addis Power is the only exhibition exclusively on power, energy and lighting, which will be held at Millenium Hall, the business and trade capital of Africa on October 9 - 12 2019.

With nearly 100 million inhabitants, Ethiopia is the most populous landlocked country in the world, as well as the second-most populous nation on the African continent after Nigeria. It occupies a total area of 1,100,000 square kilometres, its capital and largest city is Addis Ababa.

Being a member state of COMESA, Ethiopia acts as a trade gateway to other 20 African countries. According to the IMF, Ethiopia was one of the fastest growing economies in the world, registering over 10% economic growth from 2004 through 2009.



WHY SHOULD YOU JOIN?

SALES

- Generate sales leads
- Build relationships with prospects
- Advance the sales cycle
- Meet spread-out buying teams at one time
- Recruit new distribution
- Enter untapped market

MARKETING COMMUNICATIONS

- Build your brand image
- Increase awareness
- Interview clients
- Generate publicity

PRODUCT MARKETING

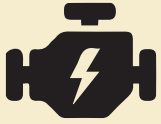
- Launch new products
- Survey attendees about new product ideas
- Research competitor's products & messaging
- Executive management

KEEP UP ON INDUSTRY TRENDS

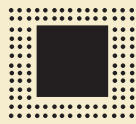
- Meet with key clients
- Meet with key business partners
- Build business profitability
- Form new business networks

CATEGORIES

Generators & Engines



Transmission & Distribution



Lighting



Solar



Energy Efficiency



PRODUCTS

Architectural, Commercial & Office Lighting

Automation & Control Equipment

Batteries

Biomass

Boilers

Bus Bar Systems

Cabinets and Enclosures

Cables, Cable Trays & Circuit Breakers

Capacitors

Cogeneration

Compressors

Conductors

Connectors/Connecting Systems

Control Systems

Electrical Components

Electrical Distribution & Transmission Equipment

Emergency, Industrial Lighting

Energy Efficiency and Conservation

Energy, Facility Management Systems

Energy Recovery

Fans, Blowers & Accessories

Fire Prevention Equipment & Systems

Fuses

Gen Sets – Gas, Diesel, Bio-Fuel

Geothermal

HVAC Equipment & Accessories

Hydro Power

Insulation material

Installation Equipment

Intelligent Building Products & Systems

Junction Boxes

Landfill Gas

Management and Maintenance Systems

Meters and Metering Devices

Photovoltaics

Plugs and Sockets

Power Generation Equipment/Generators

Power Supplies/Batteries/UPS

Relays & Converters

Smart Metering and Management

Solar & Thermal

Specialty Fixtures & Equipment

Switches/Switchboards/Switchgear

Testing & Measurement Equipment

Transformers

Trunking & Trunking Systems Water

Treatment & Conservation Products & Systems

Wind Energy

Wave & Tidal Energy




VISITORS


Architects
Consultants
Company Owners & Partners
Consultants and Engineers
Consulting Engineers, Project Developers
and Construction Firms
Contractors
Developers
Engineers
Environment Agencies
Facility Managers & Directors
Government Ministries, Energy
Departments and Agencies
Government Personnel
Importers, Distributors and Agents
Independent Power Producers
Interior Lighting Designers
Manufacturers
Marketing & Sales Personnel
On-site Power and Back-up Power Service Providers
Original Equipment Manufacturers (OEMs)
Project Directors & Managers
State Owned / Public and Private Power Utilities
State Owned Transmission and Distribution Utilities


CONTACT


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